



**Printed:** 08/09/2012 8:38 AM  
**Last Received:** 08/08/2012 8:14 AM  
**Showing Buylines:** All Lines

Traffic Order#

Rep Order#	Ver#	Status	Revised
6838814	9	Status	Revised

<b>Station</b>	KOB-TV	ALBUQUERQUE, NM.			
<b>Advertiser</b>	( )	CITIZENS FOR STRENG			
<b>Product</b>		CITIZENS FOR STRENGT			
<b>Estimate#</b>					
<b>Buyer</b>	CHRIS BRIMER				
<b>Phone#</b>					
<b>Agency</b>	( )	LUC, INC.			
		25 WHITLOCK PLACE, 2ND FL			
		MARIETTA, GA 30064			
<b>Agency C/P1/P2/E</b>					
<b>Flight Dates</b>		08/06/2012 - 08/19/2012			
<b>Hiatus Weeks</b>					
<b>Rep Firm</b>					
<b>Sales Office</b>	( )	ATLANTA			
<b>Salesperson</b>	( )	DAN BLUMENFELD			
<b>Salesperson Phone#</b>		404-443-2157			
<b>Salesperson FAX#</b>		404-935-0712			

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*9	SU	7A-8A		:30	\$350.00	08/12-08/12 08/19-08/19	0 2	1 1	0 2	\$700.00	
		Buyline Comment: SUN TODAY NA IX 8/12--MG 8/19 Sales Remark: V9 MG APPLIED - PLS RUN W/MAX SEP ON 8/19 V9 More than 2 codes changed										
	10	SA	1030P-12A		:30	\$500.00	08/18-08/18	2	1	2	\$1,000.00	
		Buyline Comment: SN										
	11	SA	10P-1035P		:30	\$1,100.00	08/18-08/18	1	1	1	\$1,100.00	
		Buyline Comment: NEWS										
	12	M-F	12P-1P		:30	\$275.00	08/13-08/17	4	1	4	\$1,100.00	
		Buyline Comment: NEWS										
	13	M-F	4P-5P		:30	\$300.00	08/13-08/17	4	1	4	\$1,200.00	
		Buyline Comment: JUDGE JUDY										
	14	M-F	5P-530P		:30	\$600.00	08/13-08/17	4	1	4	\$2,400.00	
		Buyline Comment: NEWS										
	15	M-F	10P-1035P		:30	\$1,100.00	08/13-08/17	3	1	3	\$3,300.00	
		Buyline Comment: NEWS										
	16	M-SU	11P-1135P		:30	\$1,800.00	08/06-08/12	4	1	4	\$7,200.00	
		Buyline Comment: LN AFTER OLYMPICS										
	17	M-SU	1135P-1A		:30	\$400.00	08/06-08/12	6	1	6	\$2,400.00	
		Buyline Comment: LF OLYMPICS										
	18	M-SU	7P-11P		:30	\$4,000.00	08/06-08/12	4	1	4	\$16,000.00	
		Buyline Comment: OLYMPICS										

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	19	SA-SU	12P-4P	OLYMPICS Buyline Comment: OLYMPICS	:30	\$1,800.00	08/11-08/12	6	1	6	\$10,800.00	
	20	SU	10P-1035P		:30	\$1,100.00	08/19-08/19	1	1	1	\$1,100.00	
				Buyline Comment: NEWS								

---REPORT TOTALS---

Report Totals: 107 / \$86,900.00

---SALES MONTHLY TOTALS---

Aug 12: 107 / \$86,900.00  
Sales Totals: 107 / \$86,900.00  
Station Totals: 107 / \$86,900.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$202,093	CABL 0%	KASA 8%	KASY 0%	KIJZ 0%	KOAT 22%
		KOB 43%	KRQE 27%	KTEL 0%	KWBQ 0%	

Books null  
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE